

One NRF Quick Hits

Inflationland: Retailers and consumers are stuck in Inflationland – the game where no one wins. Check out our [animated Inflationland infographic](#) to show the many factors outside of retailers' control that impact the price of everyday goods.

NRF Goes Back to School: This week's photo might have you wondering if you should get bangs. Do you know which team member it is? Answer at the bottom of the email. 😊 Send in your old school pictures for next week's email!



Reads: Learn about [innovation at Domino's](#), how [REI and 7-Eleven managed a return to Hot 25 Retailers list](#), [retailers bringing mindfulness to the metaverse](#) and the [latest on inflation](#).

Retail Gets Real: If you miss the summer interns already, same. Listen to [this week's episode](#) featuring three of our former interns and their thoughts on retail, the workplace and NRF.

Local Retail: Getting major gift inspiration from [Wild Places Prints](#), a local business owned by self-proclaimed "map nerd" Zachary Ammerman. He creates hand-made maps of D.C. neighborhoods, bookstores, coffee shops, college campuses and other local sights.

Tweet of the Week: Needed.



Carhartt  @Carhartt · Aug 13



This is your reminder to take a break and relax.

[#Carhartt](#)



Tell Me Something I Don't Know: Little kids like to share detailed information about the weird things they're into. Jen Overstreet's 6-year-old daughter shared this fun fact: A shark's skin is covered with tiny tooth-like scales called dermal denticles. This [checks out](#). Be sure to ask the kid in your life about what they know.

Answer: Lottie!