

# One NRF Quick Hits

**NRF PROTECT:** Safe travels to everyone headed to NRF PROTECT! Ahead of the retail industry's biggest event for the loss prevention community, Vice President of Asset Protection and Retail Operations David Johnston appeared on [JLL's podcast](#) and [ABC News' Nightline](#) to discuss the rise in organized retail crime. We also released [results from a recent survey](#) showing the majority of consumers believe retail crime has increased since the onset of the pandemic.

**ICYMI:** Matt participated in a virtual discussion for [The Hill's CEO Summit](#) to provide an economic snapshot of the retail industry and consumer engagement, reinforcing that consumers will continue to shop, but we will also see dramatic shifts in how people spend during this challenging economic environment.

**Happy Pride Month!** Stop by the café to grab a Pride flag of your own. The version we have up for grabs is known as The Progress Flag (est. 2018). This flag builds off the original pride flag (est. 1978) while also incorporating more representation. Learn more about the significance and meaning of the colors [here](#). Why the arrow with the newly added colors? According to Daniel Quasar, the artist behind the design, "The arrow points to the right to show forward movement [...] and illustrates that progress [toward inclusivity] still needs to be made."

**Store Tours:** Earlier this week, NRF hosted Rep. Mike Carey, R-Ohio, for a [store tour](#) of Jack Seibert Jewelers in Columbus, Ohio. Owner Jack Seibert and Rep. Carey discussed several issues impacting the retail industry, including credit card "swipe" fee fairness and preserving a competitive corporate tax rate.

**New Email Dropping:** Starting next week, the media team will send a daily roundup to all staff with media coverage of NRF, our member companies and broader industry trends.

**Conscious Consumer:** Learn more about TO THE MARKET founder and CEO Jane Mosbacher Morrison and her perspective on the conscious consumer in [her book](#).

## **Congrats Grads:**

- Scot Case's daughter Charlotte is graduating from Wilson High School in Sinking Spring, Pa. She will be attending Loyola University Baltimore in the fall as a member of its Honors Program.
- Kate Fessler's son Will English graduated from UPenn/Wharton with a B.S. in Economics. He's job hunting now – here's his [Linkedin profile](#) if you know folks hiring in finance/management!
- David French's daughter graduated from Elon University.
- David Johnston is graduating with his Master of Arts in Security Studies from the University of Massachusetts at Lowell.
- Sharon Guevara's granddaughter is graduating from kindergarten.
- Samantha Murphy and her twin brother Jesse recently celebrated their little sister graduating from high school. Check out the photos below of her sister's graduation and her sister dropping off Sam and Jesse at college.



**Thought Leaders:** Mark Mathews presented to the heads of finance at each of LVMH's owned brands about the consumer and economic outlook for the year and provided perspective on the luxury goods market.

**On the Blog:** Read [NRF's annual list of retail ideas worth stealing](#), including new ways of enticing and engaging consumers, making the most of resources and getting really creative.

**Retail Gets Real:** [ThirdLove Co-founder and CEO Heidi Zak](#) joins the podcast to talk about how she revolutionized the bra market by creating an inclusive brand.

**Events:**

- [NRF PROTECT](#) – June 5-7
- [Food Safety Task Force Meeting](#) – June 8
- [Juneteenth Lunch & Learn with Michael Collins, Starbucks Coffee Company](#) – June 14

**Suggested Sharing:** If you're sharing anything on social at PROTECT, be sure to include #NRFPROTECT. Videos from the expo and opening party would be great for sharing on Instagram and TikTok – remember to shoot vertical!

**Team Sports:** If you're interested in playing a sport with your colleagues in an intramural, laidback, just-for-fun league on the National Mall, please fill out [this survey](#). Completing the survey does not mean you're committed to joining – we're just gathering interest to see if we might have enough to field a team. Please submit by Friday, June 9.

**Local Retail:** [New restaurants and stores](#) are coming to Navy Yard, including Foxtrot, Maman, Playa Bowls and Jungle & Loom.

**This Week in Social:** Retailers are finding unique ways to celebrate Pride month with their community.



**Tell Me Something I Don't Know:** There must be something in the water at NRF. Congratulations to [Annalea Soudry-Maurer](#), director of university relations and program, who recently got engaged on her trip to Italy! "He convinced me to walk to our 'dinner reservation' in the pouring rain on the cobblestone streets (after a lot of protesting on my part), and ended up leading me in a completely different direction to this spot in front of the Colosseum. It stopped raining as soon as we got there, and couldn't have been more perfect!"

